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Objective

To secure a long-term position in a progressive environment that allows professional growth and opportunity to propel my career to the next level.

Professional Qualifications - Graphics | Website Design

Print & Web Design Front-End App Development Marketing

Motion Graphics/ Animation Large Format Media Illustration & Rendering

HTML 5 | CSS3 | JavaScript Logo Design | Corporate Identity Typography

Software Qualifications - Macintosh | PC

Adobe Creative Cloud Suite QuarkXpress 2023 dominKnow | One eLearning

Microsoft Word | Excel Magento E-Commerce

Education

Art Institute of Phoenix 2/98 - 12/03 Associate of Arts Degree in Visual Communications - GPA 3.57 Bachelors Degree in Graphic Design - GPA 3.49

Employment History

Discover Financial Services, Graphic Designer

06/17 - Present

Severance, CO (working remotely) "Our vision is to be the leading digital bank and payments partner." Currently working as graphic designer in HR Field Training. Play an important role creating imagery for on-boarding, compliance & systems training for new and existing employees. Assisted in research and discovery on all media asset management. Helped the migration from print to digital learning programs. Improved image quality in multiple areas of learning content. Acquiring useful knowledge in adult learning while utilizing various methods of delivery and technology. Expanding skillset in new software programs such as dominKnow | One, Adobe Experience Manager (eDAM), & ServiceNow.

Troxell Communications / Summit Integration, Senior Graphics / Web Designer

11/09 – 06/17

Phoenix, AZ "One of the top 3 biggest Audio/Visual Electronics Distributors in the U.S."

Webmaster of multiple sites, blogs, eCommerce: www.TroxellSoutions.com, www.connections.trox.com, www.troxell1to1.com. Charged with executing website/multimedia base projects such as mobile app building, html e-blasts, website re-facing, animated presentations, and digital signage. Helped generate an additional 8 million in sales for 2016. It has been an enjoyable experience working with the web while learning an in-depth understanding of CSS, JavaScript and Magento CMS.

Antigua Group / Slazenger, Senior Graphic Designer / Marketing

10/05 - 11/09

Peoria, AZ "Arizona's largest international multi-channel apparel company"

Field in-house projects from start to finish. Work flow: concept sketch, photoshoots, catalog layout, and press checks of up to 60k pieces. Streamlined file management/formatting, and added pre-design to make catalog production more efficient. Promoted to Senior Graphic Designer within two years. In addition to current duties, also assumed the responsibility of website and database maintenance. Utilized Flash (currently titled Animate), HTML/CSS, JavaScript.